



DATA ANALYSIS MEETING MEETING MINUTES

June 20, 2019

1:00-2:30

Facilitator:	Lee Nelson Weber		
Meeting Attendees:	Lee Nelson Weber, Johanna Schulte, John Wynbeek, Alonda Trammell, Pilar Dunning, Cheryl Schuch, Jennifer Headrick, Veronica Arvizu Staff: Wende Randall, Brianne Czyzio		
Time Convened:	1:06	Time Adjourned:	2:35

Approval of Minutes		May 16, 2019	
Motion by:	John Wynbeek	Support from:	Alonda Trammell
Discussion			
Amendments	Brianne will send the committee update provided to Steering Council by Lee to all Data Analysis members.		
Conclusion	All in favor by acclamation with no dissent		
Review of Annual Count Narrative			
Discussion			
<p>Last month, the group suggested that Steering Council release the annual count data publicly. The narrative was shared on the CoC's website. The committee discussed the published narrative. Since the target audience seems to be the broader community/general public, it may be helpful to provide some context to these data points. The narrative could begin with why these data are collected and the CoC's role is in the community, then highlight up to 5 data points. The committee suggested the following changes to the narrative:</p> <ul style="list-style-type: none"> - Clarify lingo like safe haven, ES, PH, and unaccompanied as they can be confusing for the general public. - There is a large misconception that those who are homeless are not working. In reality, many of these families are working, but have lower wages and are income constrained. This can be measured in relation to the housing market. Population highlights could include an explanation of community dynamics using market dynamics with simple data that would not have to be up to date. Something could show that the rental market is still constrained from those losing their housing 10 years ago. - Add a section with opportunities for improvement and current efforts. "In addition to these strategies, the coalition is working in collaboration with these local entities..." - At the county level, they are working on overlaying zoning information with mapping data. Could this be a strategy for displaying data? <p>Would Data Analysis consider recommending that Steering Council create a marketing/communications/messaging committee for information releases? It seems that each time there is data to be released, there is a struggle with the narrative. This could be a contract out with experts. By July, the committee can put something together to recommend to Steering.</p> <p>Ottawa County has done an excellent job on compiling their housing information to show how many/what types of units they have available. They could be a helpful resource.</p>			
Action Items		Person Responsible	Deadline
Annual Count Analysis Presentation			
Discussion			



DATA ANALYSIS MEETING MEETING MINUTES

June 20, 2019

1:00-2:30

Lee Nelson Weber analyzed the 2018 annual count information based on racial and ethnic demographics. She will present this analysis in July.		
Action Items	Person Responsible	Deadline
HUD Tool – STELLA		
Discussion		
Courtney Myers-Keaton shared this information for the group to review via Basecamp. Likely, this tool could be used as a dashboard for the community. Daniel Gore also feels like this will be a helpful tool.		
Action Items	Person Responsible	Deadline
System Performance Measures		
Discussion		
<p>The finalized 2018 System Performance Measures were shared with the committee. The committee would like to see updated measures on a quarterly basis. Cheryl Schuch suggested that Daniel Gore look into Jim Talen’s old reports and develop quarterly reports based off these as they contained additional contextual information. The group reviewed each measure and community factors.</p> <ul style="list-style-type: none"> - LOT: If the length of stay goes down, the number of people entering the system will go up. The 2018 length of stay may be artificially low because when families entered hotels, the goal was to get them out as soon as possible. This is counted as a positive exit and as two separate length of stays. Fulton Manor intakes are causing artificial lengths of stay as well. Families with the highest vulnerability are moved out of Fulton Manor into other shelter. Families may have a positive exit, but the exit is not to housing, but is to shelter. - Employment: this is difficult to measure. That programs who are not mandated to report this will not have the time/capacity to track this. This number can also change based on subsidy rates. Can this be used to develop a statement for the annual narrative? Wende will explore. - First time homeless: this is measuring over a 2-year period, not any longer. The title is a misnomer. This is a capacity measure instead of a measure of the system. - Exits to PH: There were concerns that there was a decrease in positive exits from street outreach, this may be worth looking into with the outreach committee. <p>What can the group explore that may be leading indicators to the system performance measures? Length of stay in relation to exits to housing. Along with these measures, how can non-HUD funded organizations throughout the community fit into this picture?</p>		
Action Items	Person Responsible	Deadline
Review questions with Courtney in the next month	Lee Nelson Weber	
Look into whether employment data could be crafted into a statement to include in the annual report	Wende Randall	
Coordinator Updates		
Discussion		
<p>A GVSU Intern will be here for the summer term. They will be looking at the community’s data and analyzing outcomes.</p> <p>The Outreach Workgroup will be looking at doing a summer PIT count to help create a more accurate picture of unsheltered homelessness in the summer.</p>		



DATA ANALYSIS MEETING MEETING MINUTES

June 20, 2019

1:00-2:30

Action Items	Person Responsible	Deadline
Fall Meeting with Steering Council		
Discussion		
<p>This item may be related to the fact that Steering Council would like committees to present on their progress. Lee asked the group to start thinking about what to share with Steering Council in September/ October. The big thing to report will likely be some type of a narrative format. Minutes are posted to the website once approved. However, there may not be any Steering members reading the minutes from each committee.</p>		
Action Items	Person Responsible	Deadline